

Reasons for Starting Blog

Like to write/creative outlet	Brand/business purpose	Chronicle of life /hobby	Connections and community	Other
I liked to write and I thought it would be a good way to keep friends and family updated. My reasons have evolved since then.	A friend suggested I share what I know and use it in building a "brand" for my art.	I wanted to keep a personal record of my pregnancy.	Needed some personal connections after a sudden cross-country move.	I wanted to get discounts on strollers and things and then I realized I could get free everything for my kids. Everything is free so I'm so happy.
Self-expression, writing exercise, connect with community	Easy way to share ideas and market	To tell our story about my son's Sensory Processing Disorder	Join the parenting blogger community	I was bored
I first started more "journal-like" blogs about writing over 5 yrs. ago, but moved on to business blogs and my parallel artistic blogs within past five yrs., to re-brand or reposition businesses, and to build a community for both my businesses and my arts.	To contribute more women's voices to the political discussion	I started blogging as a way to record my life - my activities, thoughts, experiences, etc. During the 2008 presidential primary (Democrat) and campaign I posted a lot on various publications and kept no record of it. I often wish I had of to go back and look at. It is also a way to stay in touch with friends and family. Also, a means of expression and an attempt to reach out.	I started the first one because I was looking for connection with like-minded people. I branched out to a public blog because I was interested in connecting with parents having experiences similar to mine.	
I love to write and I began getting published as part of an internship. After that, it's addictive.	Needed an outlet, had ideas.	Mostly so close family & friends could keep up on what's going on in our lives. Secondly, so that I could look back and see what has happened in my daughter's life thus far (she'll be 3 this year).	I was reading a lot of blogs and wanted to join the conversation.	
Interested in writing and sharing my thoughts	To become familiar with the software to see if it could be used in teaching English online.	To document a personal journey of weight loss.	I had the ubiquitous home page at the turn of the century, but craved more interaction. Saw something about blogging on the news.	
	Launched a company blog for a small client. Felt it was critical to begin to build some social media mass. Also work directly with "mommy" bloggers and have had great success.	Well I started a personal blog back in 2001 to vent about life in general & keep in touch with friends!☺ Now I have started a new review/giveaway site which keeps me busy & motivated to write!	To save other parents time. I was doing the research (finding bargains on baby stuff) anyway, so I thought it would be nice to share. This was back in 2005, and I didn't even know you COULD make money blogging.	


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It was before there were blogs. Before HotDog even. Handwritten html... It was a long way from where we are today. It was simply my personal journal, and there weren't a lot of us. I was fascinated by putting my thoughts out for the world to see.	I began blogging because I could not easily find advice or information on keeping elderly parents in their homes and then move into assisted living. I saw a lot of whining on care-giver support sites but nothing that helped me help her. I also couldn't find a one-stop shopping site with good advice on business affairs. As I wade through all of this I thought I'd capture it for others. This info will only become MORE important as the baby boomers get older.	I started my blog as an online journal to share with our family around the country.	I wanted to be a part of the community of bloggers.	
Started out as an exploration when I left my full-time job to be home with my children. Tried to write once a day, every day.	Interact with other educators and students at other universities	I originally started to keep my far-flung family up to date with our daughters' adoption. The blog has evolved a lot in those 6 years, and now I write about my life, inspiration, and photography.	To provide information for parents that was written in a voice they would respond to to.	
I started it as a writing exercise and a journal.	To establish a personal brand as an expert in the areas of marketing, design, creativity	I started a personal blog in 2006, but realized in 2008 that I was not cut out to be one of the best food or home bloggers. It was around this time that I discovered digital scrapbooking as a simpler alternative to the traditional paper-based hobby. I couldn't find one single resource I could trust for tips, tutorials and ideas, so I created that resource myself. I had long been intimidated by scrapbooking, but digital opened new doors for fitting memory keeping into a busy life.	I hated email.	
To start writing again after being home with kids. Then to find moms like me.	Wanted to explore the new (at the time) format	Hobby. I had recently graduated from college, started my first job, etc. and wanted a place to write about how overwhelming I was finding growing up.	I enjoyed reading law school blogs and parenting blogs and when I had my son I decided to start one that touched both topics.	
I wanted the writing practice, the catharsis of letting some of my experiences out, and the accountability that comes with having an audience.	To gain more web presence	I saw that other people were writing about their "boring" lives in an interesting way and thought it'd try. Got pregnant with my second child a month into the blog so then it became a chronicle of my pregnancy and moving into a new house and all the fun that comes with all of it.	I had few friends IRL who shared my point of view about everything from parenting to politics, and I was drawn to various blogs about special needs parenting as my son grew older and we were trying to figure out what was going on with him.	

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I'm a bit of a show-off and blogging seemed like a good place to put my writing and photography without having to be in anyone's face about it. This was back in 2003, before everyone and their grandma had a blog.	To promote my business & have others get to know, like, and trust me	To journal my life for later years.	I knew a lot about the topic and wanted to share it.	
I'd always kept a paper journal, but felt it was time to write so my friends could also keep up to speed with my life.	I wanted a place to voice my opinion and have a forum to discuss different topics	I started my blog to keep my friends, who were all spread out, up to date about my wedding plans.	To share information.	
I was trying to jumpstart my writing. And I wanted to keep out-of-area family up on what my kids were doing.	I wanted to share my business perspective to help the wine industry.	I had only one purpose: To keep family far away up to date on my first child's growth and development.		
	Partly to generate interest in and traffic to my retail site www.paperjewels.com - partly to have a venue to talk about whatever I wanted - partly to promote the whole idea of thrifting, green buying, and recycling.	tracking our family memories	To keep in touch.	
Needed to keep my mind sharp and needed some type of creative outlet.	My best friend since the fourth grade (cheesy but true) and I were finding ourselves as people. Others came to for advice and she suggested we start our blog, BreezyMama.com.	I started to record details of my family life and to get back into the habit of writing.	I'm a classic mommyblogger: I was home with two kids, feeling isolated and frustrated, and the community of parenting blogs was appealing to me.	
I began it as an online journal, rediscovered my love of writing, and the rest is history	I started my blog because of my dogs. I have three. Friends, family and co-workers were always asking me questions about dogs, so I decided to start a blog where they could go and learn about dog products and dogs.	I wanted to share details of my pregnancy (first child) with my family who lives over 1000 miles away from me.	Wanted to share with the world about my thrifting finds.	
Needed my own activity, liked the sense of community and helping others	Best way to get the word out about your brand/product	It started to keep an account of stories for and about my children. Oh how it evolved!	Keep in touch with family/friends when i moved away	
As a writing outlet - to express myself.	To bring my work as a psychotherapist and counselor onto the web.	Because I couldn't find anything on the web or blogosphere that shared my passion or spoke to me, a woman with a husband, two kids, an adjustable rate mortgage and the score to the musical "Wicked" playing in my head!"	To listen to what the online folks were saying. To interact with their opinions, concerns and questions.	

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I like writing. And I like letting my friends know how I am. I'm too lazy to actually send out newsletters.	As a makeup artist specializing in "real women" I thought a blog would be a great way to extend my reach. Also, many people are reviewing makeup on the web, and I thought my perspective as someone who uses the products on a variety of people could be unique.	To keep track of my grocery spending	Catharsis. To talk to other grown ups.	
I craved a creative outlet for sharing ideas and things that were catching my eye/attention (decor, style, event planning).		I had blogged-- off and on-- for three or four years, with no real purpose except to keep friends and family apprised of my whereabouts and general mental status. I started blogging (more recently and more frequently), to chronicle my 25th year of life; things I like, things I hate, media trends and job prospects, etc.  I don't really know who my audience is (if I even have one), but it's more of a personal project than a public dialogue. Although, I welcome dialogue, freely.	I saw all the other blogs and thought "I can do this." And I love to write. But the biggest reason was because I wanted to belong to something. Now, I do.	
I was leaving longer and longer comments on my friends' blogs. It finally occurred to me that I am a writer, and I wanted to tell stories to this audience.		I was influenced by the rise of blogs during the 2004 Presidential campaign, but in the beginning I most chronicled the life of my new baby.	Because I work in PR and have read so many blogs, I wanted to join in the community to understand everyone involved. I also have loved to write for as long as I can remember, from journaling to wanting to be a novelist.	
I was already journaling online and someone asked if I had a blog...so I created one.		To journal my pregnancy and keep my family up-to-date on our little boy	I wanted to connect with other moms. I had toddlers at the time and I wanted to feel connected with other women and not lose touch of who I was.	
Originally as an experiment to learn about the media, but quickly became a platform for personal publishing, getting ideas out, starting conversation and developing a personal brand		A friend introduced me to blogging; thought it'd be a great way to keep a journal so family and friends could keep up with our FarmStyle.	Between on-line classes and being a stay-at-home mom I don't get out much. It's like a little world at home.	
		To keep family updated, then to enter giveaways, then to network with other people	The need to connect to others in the same situation as me and a way to keep me accountable.	

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I was writing at LiveJournal for years, but realized I wanted to have something more open to the rest of the world, so I started my own site. Through it I've made friends, gotten some connections, but mostly it gives me daily practice at writing.		I originally started my blog to document my son's life. I quickly found it a useful form of stress relief and that I enjoyed exploring my writing ability.	I live in the country and am somewhat isolated. I started to blog to talk to like-minded people. I also want to leave a record for a granddaughter who may not know me as an adult.	
Too many thoughts running through my head, too few people willing to listen to my stream of consciousness.		To record my kids' milestones and share stories and photos about our lives.	I had lots of people asking me the same questions over and over, and so I decided to post them all in one spot. It grew into a nice community.	
I'm a freelance writer who writes frequently on assignment. I wanted an outlet to write creatively.			I guess, because I was lonely.	
I love blogs and wanted a place to express opinions and show art that I love. I thought of it as an extension of my art gallery			I started blogging in 2003 – back before traffic counts and SEO's ruled the earth – as another way to connect with other moms, share stories and feel a little less disconnected with life on the outside, beyond all the poop and diapers. Who knew, right?	
To have a place for self-expression and, maybe, earn a little income			Because I wanted to be part of the community I saw online.	
I started a blog at first because it was the "in thing" to do at the time. I already had a passion for writing so I knew I was going to enjoy it as well as bring another way to add content to my websites.			We started RookieMoms.com to share ideas with other moms about how to enjoy their first year of motherhood.	
I found myself writing for everyone but myself and realized I was a writer in hiding. I decided to start the blog to develop my writing skills.			Since the beginning of my homeschool path, I have been passionate about sharing information (about homeschool) and connecting people to where they want to be in the homeschool community.	
I'm an author, and I thought that blogging would be another great way to find an audience for my writing, as well as share tips and information that is not in my books.				
I have wanted to be a published author since I was 15. As I await a call from a major publishing company, I blog.				

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To hone my writing skills - actually to force myself to write, every day.☹ To continue on my path of understanding my depression and finding myself.				
I wanted to share my observations with anyone that wanted to listen.				
I started a blog to try my hand at travel writing and find out if people were actually interested in my travel adventures.				
To write. To process stuff. To share my life. To support others going through similar stuff. To inspire. To challenge.				
I love all things blog: writing, photos, interacting, computer!				